Mitchell Fontaine

CS-499

03/18/2025

3-1 Journal: Marketing With ePortfolios and Artifact Update

Having an ePortfolio allows me to showcase my skills, knowledge, and accomplishments in a structured and visually appealing way. By including detailed descriptions of my projects, such as my event tracker application, I can demonstrate my technical expertise, problem-solving abilities, and creativity. The ePortfolio allows potential employers to easily access my work, making it an effective marketing tool for my personal brand. To mitigate risks while maximizing the marketing potential of my ePortfolio, I can ensure that all the content I place in it is polished, well-organized, and free of errors to present a professional image, keep it updated regularly, and selectively share which projects are presented.

There are several potential downsides and risks associated with posting intellectual property online. Sharing detailed project descriptions, code snippets, or designs could lead to unauthorized use or replication of my work. Poorly presented or outdated content could make me look inept. Also, including sensitive information, such as client names or proprietary data, could violate confidentiality agreements if I was subject to them.

I wanted to let you know that upon attempting the complete overhaul of my app, I realized that I would not be able to convert it into a proper space event tracker within a week. I have decided to continue working on the current iteration of the app with significant improvements to the UI and overall engineering of it to include unit testing.

| **Checkpoint** | **Software Design and Engineering** | **Algorithms and Data Structures** | **Databases** |
| --- | --- | --- | --- |
| **Name of Artifact Used** | **Artifact name:** Event Tracker Android Mobile App  **Origin:** CS 360 Mobile Architect and Programming | **Artifact name:** Event Tracker Android Mobile App  **Origin:** CS 360 Mobile Architect and Programming | **Artifact name:** Event Tracker Android Mobile App  **Origin** CS 360 Mobile Architect and Programming |
| **Status of Initial Enhancement** | Enhancements completed | Planned but not yet completed | Planned but not yet completed |
| **Submission Status** | Submitted awaiting feedback | Planned but not yet completed | Planned but not yet completed |
| **Status of Final Enhancement** | Planned but not yet completed | Planned but not yet completed | Planned but not yet completed |
| **Uploaded to ePortfolio** | Initial enhancement uploaded with confirmed navigation on GitHub Pages site | Planned but not yet completed | Planned but not yet completed |
| **Status of Finalized ePortfolio** | Planned but not yet completed | Planned but not yet completed | Planned but not yet completed |